



BERKLEY
*Instrumental
Boosters*

2015-16 Board

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Berkley Instrumental Boosters

supporting Berkley School District band programs

The Berkley Instrumental Boosters (BIB) is an all-volunteer organization dedicated to raising funds and awareness of the Berkley School District band programs. For four years in a row, the National Association of Music Merchants (NAMM) named the Berkley School District as a “Best Community for Music Education.” As a 501(c)3 non-profit organization, BIB provides enrichment activities, instruments, clinician instruction, and scholarships that the school district is unable to fund.

BIB meets monthly throughout the school year planning events and fundraisers to support scholarships for music lessons and/or summer music camp, uniforms, music workshops, instruments for the classrooms, transportation to music festivals and trips, clinicians (specialist instructors) to work with students, and other activities. Meetings are 7:00 pm in the Berkley High School Band Room the first Monday of each month, September through June. **Due to holidays, our first meeting of the school year will be on Tuesday, Sept 8, 2015.**

Our largest annual fundraiser, Tag Days, covers approximately **70 percent** of our annual budget. **Tag Days will take place during the weekend of October 9, 10, and 11, 2015.** Your support is needed by encouraging your students to participate and by letting friends, neighbors and family know to support students stationed at local businesses throughout the community.

BIB offers the opportunity for you to become a sponsor and receive recognition through concert programs and other social media. Please consider supporting BIB this year. On the next page, you can make a sponsorship donation, place an advertisement in our concert programs, or volunteer to help. Your contributions are tax deductible as allowed by law.

For additional information about BIB, please friend us on **Facebook** at Berkley Instrumental Boosters, or follow on **Twitter** at @bibboosters.

To be added to our communication database visit:

<http://tinyurl.com/bibdata>

Finally, BIB is excited and looking forward to working with our new director, Tim Folmar. Now is the time for you to become involved to ensure that the program continues to thrive and expand!

Sponsorship Form and Concert Program Advertising Rates

Although the Berkley School District is extremely supportive of its instrumental music program, it takes fundraising efforts of the BIB to ensure a well-equipped music program. Using this form, you can make a sponsorship donation, place an ad in the concert programs, or volunteer to help. Sponsors are also recognized in the concert programs. The Berkley Bands perform at 12-13 concerts between October and May. At each event, concert programs are distributed to over 200 concert-goers meaning your advertisement reaches more than 2,500 people during the concert season.

Select your sponsorship level

✓	<u>Sponsorship Level</u>	<u>Price</u>
	Musician	\$25
	Concertmaster	\$50
	Composer	\$75
	Soloist	\$100
	Conductor	\$150
	Benefactor	\$250
	Bronze	\$500
	Silver	\$1000
	Gold	\$2500+
	Other Amount	
	Amount Owed:	

B&W Ads are available in several sizes and price ranges

✓	<u>Location of Ad</u>	<u>Ad Size</u>	<u>Price</u>
	Inside or Outside Cover	4.75"W x 7.5"H	\$300
	Full Page	4.75"W x 7.5"H	\$200
	Half Page	4.75"W x 3.75"H	\$100
	Quarter Page	2.25"W x 3.75"H	\$50
	"Shout Out" Message	50 characters (see below)	\$15
	Ad Composition Fee (if you need the editor to create your ad)		\$10
	Amount Owed:		

"SHOUT OUT" MESSAGES: Maximum 50 characters. Spaces count as characters. Shout Outs are not the same as ads; they are combined with other messages on 1-2 pages in the program. Font style & layout is determined by the program editor. Clearly PRINT your message here:

Do you have children in the Berkley Schools Instrumental Music Program?

Name / School / Instrument: _____

Name / School / Instrument: _____

Volunteers are the key to the success of the BIB and the band programs. Please participate in our community of music lovers and let us know how you can help to keep our programs strong. Sign up to receive information about BIB and volunteer opportunities at: <http://tinyurl.com/bibdata>

- Tag Days
 Fruit & Nut Sale
 Raffle Ticket Sales
 Board Position
 Uniforms
 Marketing/Social Media
 Chaperone/Ensemble Assistant
 Grant Writer
 Anything I can do to help!

Sponsor/Advertiser Information

Contact Name: _____

Company (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Please accept my sponsorship donation but I do not wish for my name to appear in the concert programs.

Concert Program Editor

Dave Enerson
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(248) 545-0559

BIB Treasurer

Tim Coon
1991 Earlmont Rd
Berkley, MI 48072

Make checks payable to
"Berkley Instrumental
Boosters"